A quick plug for our forthcoming book...

What is really driving populism?

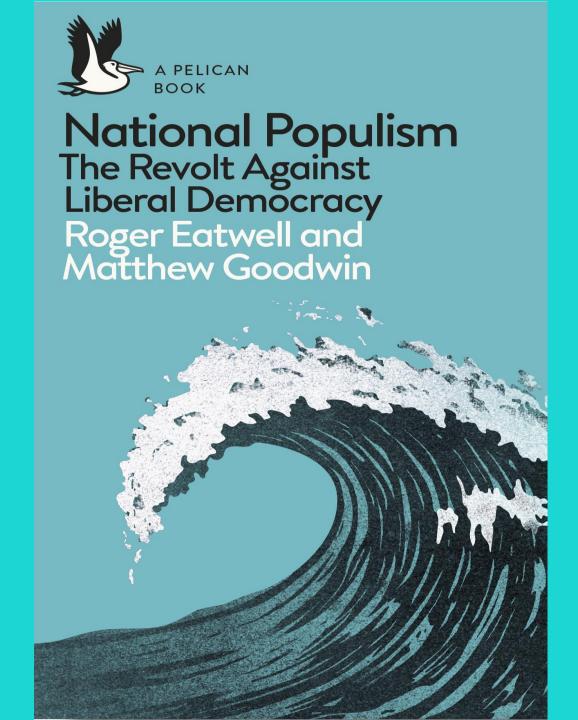
What are the key trends?

Where are people going wrong?

What is coming next?

Brexit, Trump, Europe....

October 2018









Brexit Cause and Consequence

Matthew Goodwin
@GoodwinMJ



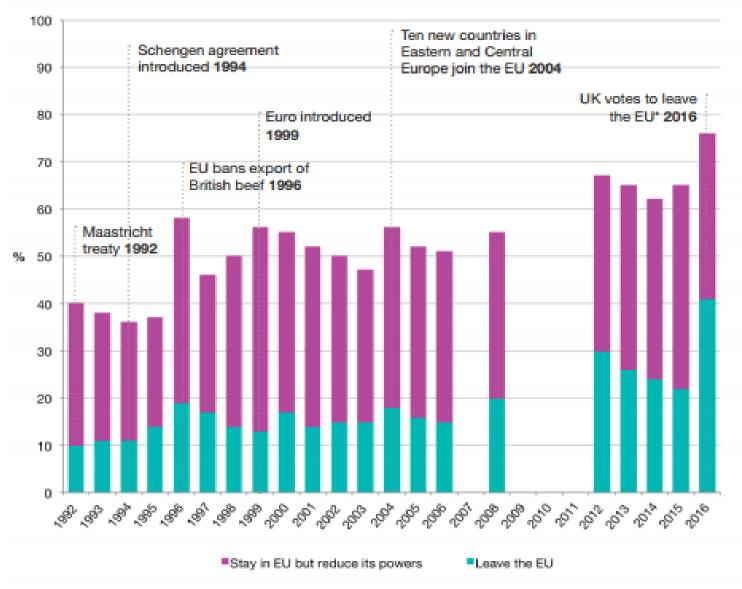
Brexit

A long-time coming



British public support for reducing powers of the EU or leaving altogether

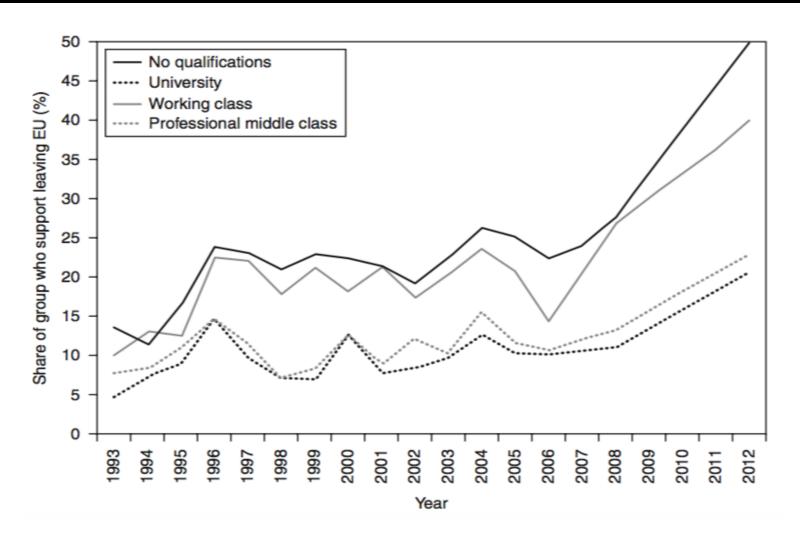
1992-2016



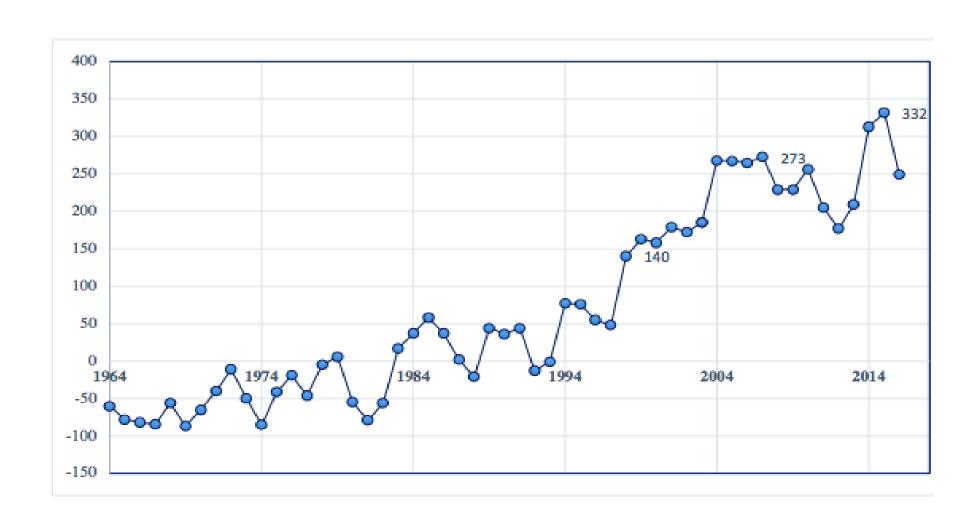
*Data collected between July and November 2016

National Centre for Social Research

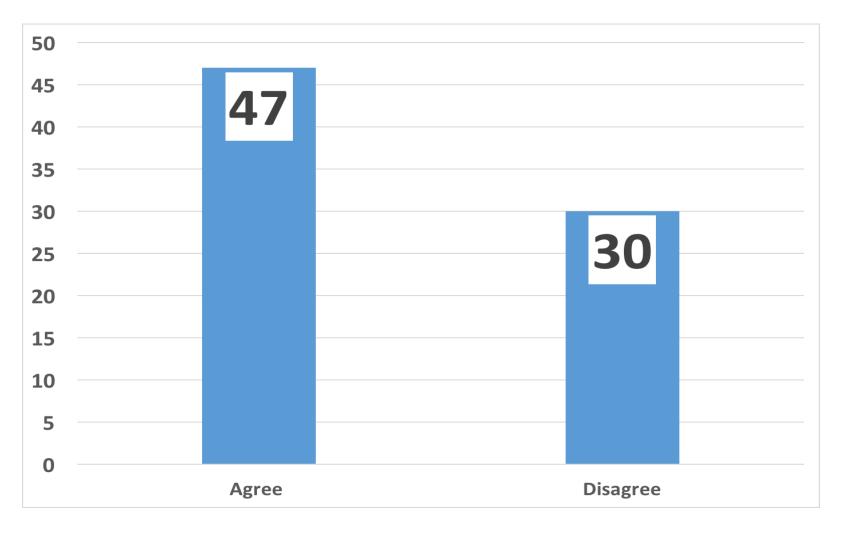
The deep social divides behind those numbers



The immigration 'shock' – net migration 1964-2016



Is being in EU undermining Britain's distinctive identity?



British Social Attitudes Survey



Call for action to end chaos in Calais







At least 31 killed after terror attacks rip through Brussels

hurt in double Hunt for third man behind airport blasts Isis claims

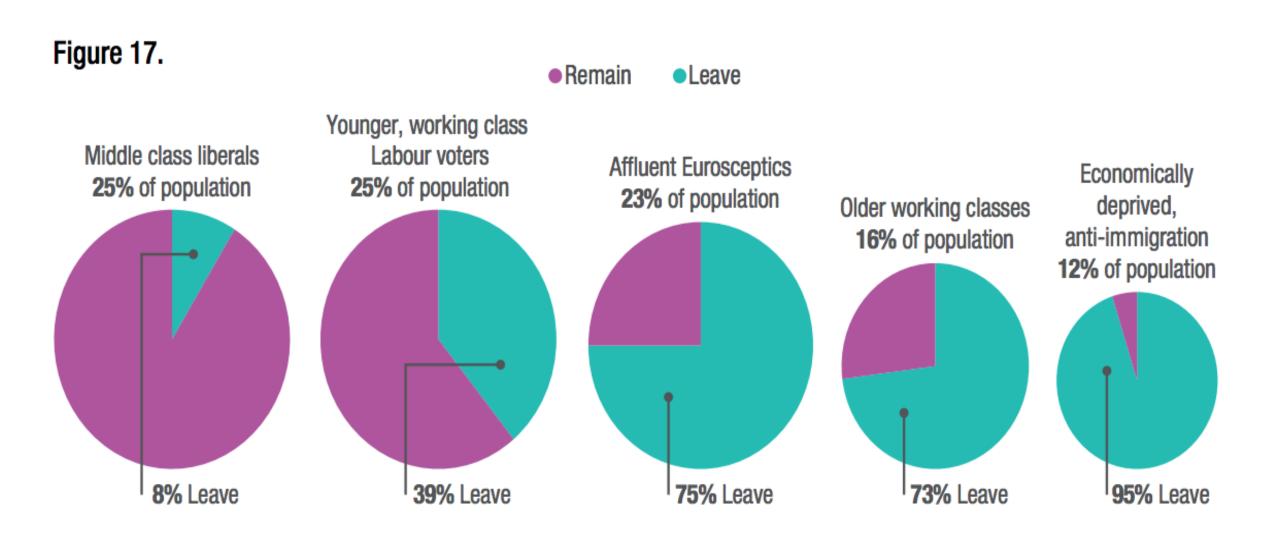
Threat Amplified

Brexiteers – Who and Why A summary of the evidence part I

Three key groups to the Leave electorate – a broad and fairly diverse alliance

- (1) Left Behind Leavers: working-class; struggling financially; low education; forties or fifties; low-income households; 91% felt immigration 'made things worse'; only 1 in 4 aligned with Lab or Con; remainder apathetic or UKIP; unconvinced economy would suffer status quo had failed to improve their lives so why listen to Remain?
- (2) Blue-Collar Pensioners: working-class, low-income households but retired; not struggling financially; low education but more due to age than opportunity; nearly half Con, one quarter Labour; 69% unhappy with immigration; only small minority felt economy would suffer
- (3) Affluent Eurosceptics: only half working-class; one-third had degree; less likely to live in low-income households or struggle financially; two-thirds Con; also unconvinced economy would be worse off; nearly two-thirds felt immigration had damaged Britain

National Centre for Social Research



Brexiteers – Who and Why

A summary of evidence part II

Studies #EURef studies shown people who voted Leave....

- Felt dissatisfied with how democracy works in EU and/or felt immigration has had negative effects on Britain (Goodwin & Milazzo 2015)
- Felt EU undermined Britain's identity, felt little affective attachment to EU identity and wanted lower immigration (Curtice)
- Wanted to 'strike better balance between Britain's right to act independently and co-operation with other countries' and deal with immigration (YouGov)
- Felt 'decisions about UK should be taken in the UK' and believed Brexit offered best chance to regain control over immigration (Lord Ashcroft)
- Wanted to reduce EU influence over Britain's economy lower immigration (Clarke et al. 2016)
- Leavers chiefly concerned about immigration –want to reduce net migration below 50,000 (Hix, Kaufmann & Leeper)
- Self-reported their main reasons were 'to regain control over EU immigration' and 'didn't want EU to have any role in UK lawmaking' (Centre for Social Investigation)

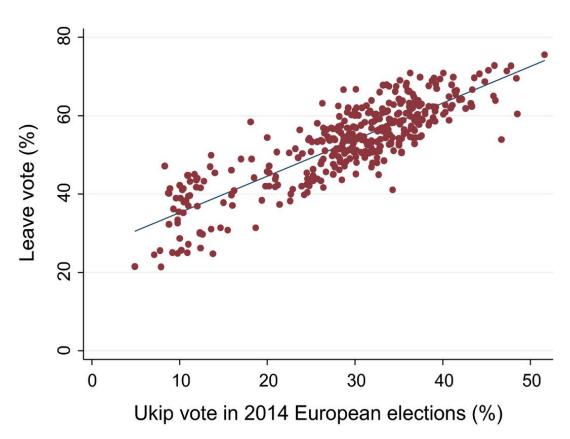
Leavers in their own words....



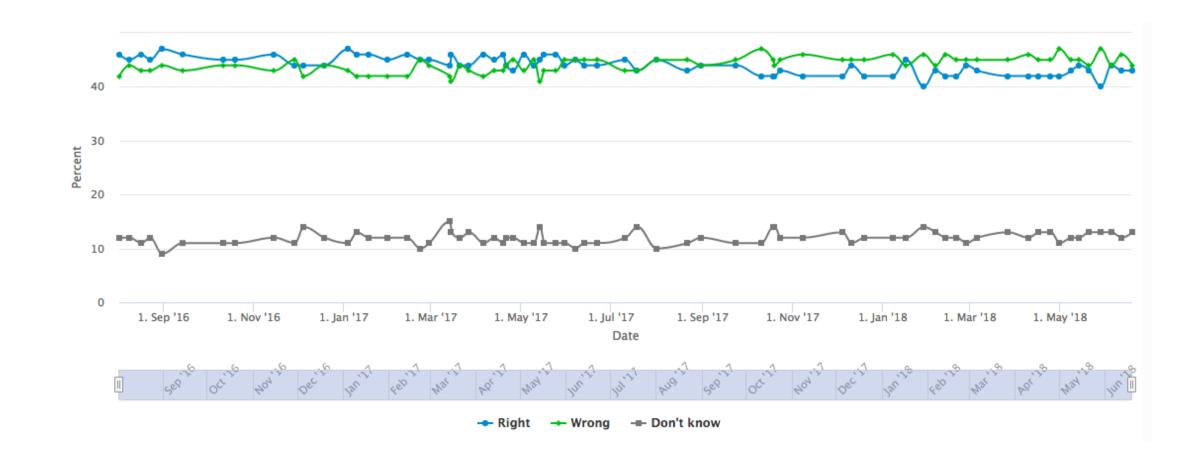
And Remainers...



ENTER UKIP







Are 'Leavers' Changing their Minds?

The Economist explains

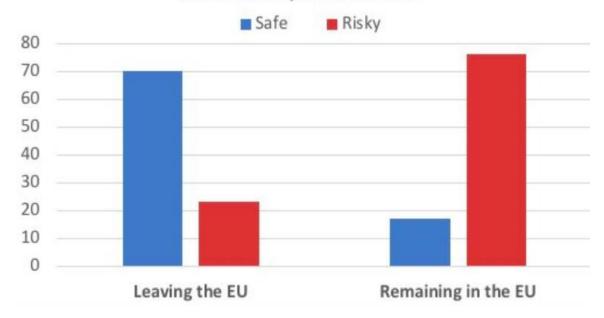
Why the British economy has done better than expected since the Brexit vote

House prices are steady, unemployment has dropped, recession has been avoided. This was not meant to happen



Leavers always saw the risk on the other side...

How safe or risky do you think it would be for Britain to Remain in/Leave the EU?



The question is why no change of minds?

What do Remainers & Leavers want MOST from Brexit deal?

Remainers

- 1. British people still allowed to live and work in EU
- 2. British companies having tariff-free access to EU market
- 3. Britain continuing to co-operate with EU on security/policing

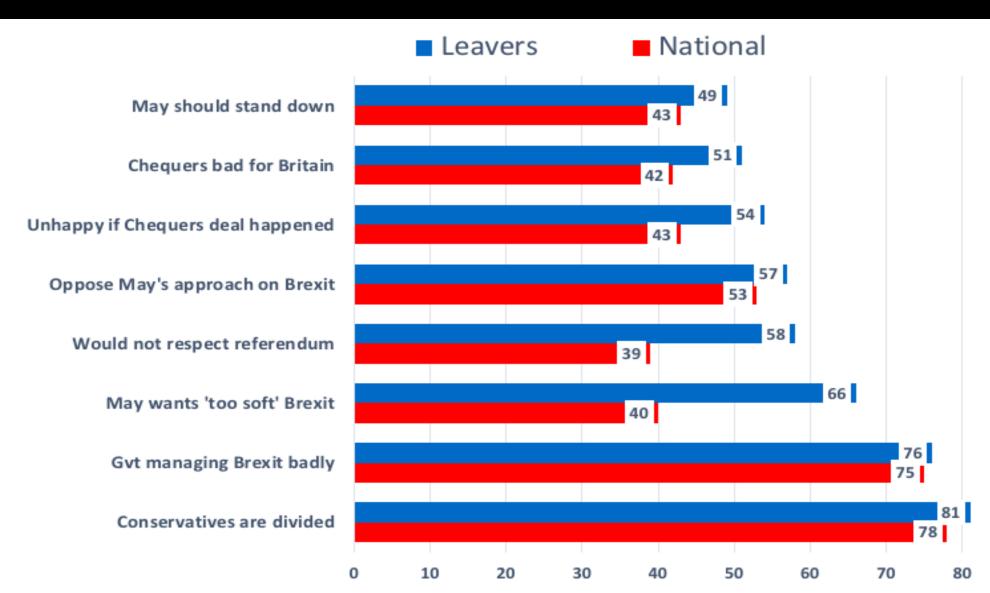
Leavers

- 1. Britain having control over immigration
- 2. Britain not having to follow EU rules & regulations
- 3. Britain not having to pay to costs of EU membership
- 3. Britain being able to negotiate own trade deals

What should be the priority for Britain?

Leavers	Remainers
1. Leave the EU	1. Increase NHS spending
2. Sharply reduce immigration	2. Build more affordable homes
3. Increase NHS spending	3. Raise tax on high earners
4. Sharply reduce overseas aid	4. Increase minimum wage to £9 per hour
5. Strengthen armed forces	5. Abolish tuition fees

But we have a more immediate problem... Chequers



Three questions going forward

1. How to reform Britain's immigration system?

2. How to address political inequality?

3. How to close Britain's widening social and value divides?

Thanks!

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■ Should ■ Should not ■ Don't know

